

# New Zealand Trade/Study Mission AGENDA

April 13-20, 2007

## Auckland Hyatt Regency Auckland, New Zealand

### FRIDAY (13 April 2007)

Clothing Notation: Casual.

Delegates arriving at the Auckland International Airport are met by Academy-arranged transportation.

18:00 - 20:00 – Welcome Cocktail Reception (Auckland Hyatt Regency). Traveling companions invited.

### SATURDAY (14 April 2007)

Clothing Notation: Casual.

Delegates arriving at the Auckland International Airport are met by Academy-arranged transportation.

7:00 - 10:00 – Breakfast (individual dining, Auckland Hyatt Regency). Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

10:30 - 16:30 – Optional Pre-Mission Saturday Excursion (leaves from hotel lobby) Traveling companions invited.

Spend today exploring Auckland from a Maori perspective with guides who practice the Maori traditions in their daily lives. For lunch we will dine at De Fontein with views of Mission Bay. In addition to visiting historically and culturally significant sites, we will meet and observe local Maori artists performing their craft.

Evening free for individual dining.

### SUNDAY (15 April 2007)

Clothing Notation: Casual. Comfortable walking shoes recommended.

Delegates arriving at the Auckland International Airport are met by Academy-arranged transportation.

7:00 - 10:00 – Breakfast (individual dining, Auckland Hyatt Regency). Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

10:30 - 17:00 – Optional Pre-Mission Sunday Excursion (leaves from hotel lobby). Traveling companions invited.

Our day begins with a short cruise from Auckland's Viaduct to beautiful Waiheke Island. Today is spent touring the Island and enjoying lunch at Te Whau Winery with its incredible fare and magnificent views. A short stroll on a beautiful beach while enjoying one of Auckland's favorite desserts – ice cream – will cap the afternoon. Return to Auckland via boat.

Evening free for individual dining.

**MONDAY (16 April 2007)**

Clothing Notation: Business attire.

7:00 - 8:30 – Breakfast (individual dining, Auckland Hyatt Regency). Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

8:30 - 12:00 – Background Briefing (Auckland Hyatt Regency).

*Topic:*  
**Profiling the Trade/Study Mission**

Delegates will be asked to briefly introduce themselves, their companies and comment on their expectations for the mission.

*Moderator:*  
**Bruce Pollack**  
President  
Academy for International Health Studies

*Topic:*  
**Macroeconomic Overview**

*Presenter:*  
**David Caygill**  
Chairman, Pegasus Health  
Former New Zealand Minister of Health  
Christchurch

12:00 - 12:15 – Transit by bus

12:15 - 13:45 – Mikano

13:45 - 14:00 – Transit by bus

14:00 - 17:00 – Panel Presentation and Discussion (Auckland Hyatt Regency)

*Moderator:*  
**Kevin Seitz**  
Executive Vice President  
Blue Cross Blue Shield of Michigan

*Topic:*  
**Ministry of Health – Policy Issues and Applications**

*Presenters:*  
**Stephen McKernan**  
Director General  
Ministry of Health  
Wellington

**Margot Mains**  
Chief Executive  
Capitol & Coast District Health Board  
South Wellington

**Ron Hooton**  
Chief Executive Officer  
ProCare Primary Health Organization  
Auckland

**Patron Recognition Dinner**  
Clothing Notation: Business or Cocktail Attire.  
Traveling companions invited.

18:00 - 18:30 – Transit by bus

18:30 - 21:30 – Powhiri and Dinner

Enjoy an evening in the stately and historic Auckland War Memorial Museum with spectacular views of Auckland City and the harbour. Following a traditional Maori welcome and tour of the Maori exhibit, delegates will enjoy fine cuisine and stimulating conversation amidst the history and beauty of this monumental building.

21:30 - 22:00 – Transit by bus (return to hotel).

**TUESDAY (17 April 2007)**

Clothing Notation: Business attire.

7:00 – 8:30 – Breakfast (individual dining, Auckland Hyatt Regency). Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

8:15 - 9:00 – Transit by bus

9:15 - 12:15 – Panel Presentation and Discussion (School of Population Health, The University of Auckland, Tamaki Campus).

*Topic:*

**New Zealand's Public/Private Interface**

*Moderator:*

**Howard Kahn**

Chief Executive Officer  
Los Angeles Care Health Plan

*Panelists:*

**Jan White**

Chief Executive  
Accident Compensation Commission  
Wellington

**Ian McPherson**

Chief Executive  
Southern Cross Healthcare  
Auckland

**Andrew Wong, M.D.**

Chief Executive  
Mercy Ascot  
Auckland

12:15 - 13:30 – Lunch (Catered on-site)

13:30 - 14:45 – Panel Presentation and Discussion (School of Population Health, The University of Auckland, Tamaki Campus).

*Topic:*

**Controlling Pharmaceutical Costs**

*Moderator:*

**Joel Janeway**

Vice President  
sanofi-aventis

*Panelists:*

**Matthew Brougham**

Acting Chief Executive  
Pharmac  
Wellington

**Alex Sundakov**

Executive Director  
Castalia  
Wellington

15:00 - 16:30 – Panel Presentation and Discussion (School of Population Health, The University of Auckland, Tamaki Campus).

*Topic:*

**International Pay for Performance Symposium**

*Moderator:*

**Robert Palmer**

President and CEO  
Dean Health Plan

*Panelists:*

**Thomas Foels, M.D.**

Medical Director  
Independent Health

**Julian Inch**

Chief Executive  
District Health Boards, New Zealand  
Wellington

16:30 – 17:15 – Transit by bus (return to hotel).

Evening free for individual dining.

**WEDNESDAY (18 April 2007)**

Clothing Notation: Business attire.

7:00 - 9:00 – Breakfast (individual dining, Auckland Hyatt Regency). Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

9:00 - 9:30 – Transit by bus

9:30 - 12:00 – Traveling in small groups, delegates will tour local healthcare facilities.

12:00 - 12:30 – Transit by bus (return to hotel)

Afternoon free for individual enjoyment.

17:00 - 17:30 – Transit by bus to New Zealand National Maritime Museum

17:30 - 19:30 – **U.S. Consulate Reception**  
Clothing Notation: Business or Cocktail attire. Traveling companions invited.

*Topic:*  
**Salute to the New Zealand Healthcare Community**

*Honored Guest :*  
**The Honorable William P. McCormick**  
United States Ambassador  
U.S. Embassy  
Wellington

*Host:*  
**John Desrocher**  
Consulate General  
U.S. Embassy  
Auckland

Evening free for individual dining.

**THURSDAY (19 April 2007)**

Clothing Notation: Business Attire.

7:00 - 9:00 – Breakfast (individual dining, Auckland Hyatt Regency). Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

9:00 - 12:00 – Panel Presentation and Discussion (Auckland Hyatt Regency).

*Topic:*  
**Information Technology**

*Moderator:*  
**Roger Bowie**  
Chairman  
Enigma  
Auckland

*Panelists:*  
**Andrea Pettett**  
Executive Director  
New Zealand Health Information  
Technology Cluster  
Wellington

**Vino Ramayah**  
Managing Director  
MedTech Global  
Auckland

**Tom Bowden**  
Chief Executive Officer  
HealthLink  
Auckland

**Ken Leech**  
Chief Information Officer  
ProCare  
Auckland

**Johan Vendrig**  
Chief Information Officer  
Auckland District Health Board  
Auckland

12:00 - 13:00 – Lunch (Auckland Hyatt Regency)

**THURSDAY (19 April 2007)** (continued)

13:00 - 16:00 – Facility Reports and Wrap-up  
Session

*Topic:*

**Summarizing & Evaluating the  
Trade/Study Mission**

*Moderator:*

**Alain Enthoven**  
Professor Emeritus  
Stanford Graduate School of Business

*Discussants:*

**Academy Delegation**

Evening free for individual dining.

**Thursday (19, April 2007)** – Delegate Departure

Delegates departing will be met by  
Academy-arranged transportation.

**FRIDAY (20, April 2007)** – Delegate Departure

Delegates departing will be met by  
Academy-arranged transportation.