

AGENDA

Chile Trade/Study Mission

ACADEMY FOR

INTERNATIONAL

HEALTH STUDIES

LLC

Chile Trade/Study Mission AGENDA

October 16-23, 2009

San Cristobal Tower
Santiago, Chile

FRIDAY (16 October 2009)

Clothing Notation: Casual.

Delegates arriving in Santiago to arrange own transportation to hotel.

18:00 - 20:00 – Welcome Cocktail Reception (E>Toile Lounge, 21st Floor, San Cristobal Tower).
Traveling companions invited.

SATURDAY (17 October 2009)

Clothing Notation: Casual. Comfortable walking shoes recommended.

Delegates arriving in Santiago to arrange own transportation to hotel.

7:00 - 9:00 – Breakfast, Individual Dining (E>Toile Lounge, 21st Floor, San Cristobal Tower).
Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

9:00 - 17:00 – Optional Pre-Mission Saturday Excursion (leaves from hotel lobby)
Traveling companions invited.
Comfortable walking shoes recommended.

Today we will travel to the coastal towns of Valparaiso and Viña del Mar where we will tour the colorful hillsides. Nicknamed the “Jewel of the Pacific,” Valparaiso is a treasured UNESCO World Heritage Site. After descending one of the 42 hills making up this city, we will enjoy a gourmet lunch overlooking the bay.

Evening free for individual dining.

SUNDAY (18 October 2009)

Clothing Notation: Casual. Comfortable walking shoes recommended.

Delegates arriving in Santiago to arrange own transportation to hotel.

7:00 - 10:00 – Breakfast, Individual Dining (E>Toile Lounge, 21st Floor, San Cristobal Tower).
Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

10:30 - 16:00 – Optional Pre-Mission Sunday Excursion (leaves from hotel lobby).
Traveling companions invited.

A short distance from the bustling city of Santiago we will experience a typical Chilean Sunday in the quiet and calm of the countryside. After enjoying a Huaso Show featuring Chilean horsemanship and acrobatics, we will be served a traditional Chilean lunch surrounded by a peaceful lagoon and floral gardens.

Evening free for individual dining.

MONDAY (19 October 2009)

Clothing Notation: Business attire.

7:00 - 8:30 – Breakfast, Individual Dining
(E'Toile Lounge, 21st Floor, San
Cristobal Tower).
Traveling companions invited.

Delegates individually enjoy private
business discussions and a hosted
breakfast in the hotel restaurant.

8:30 - 12:00 – Background Briefing
(Pedro de Valdivia, San Cristobal
Tower).

Topic:

Profiling the Trade/Study Mission

Delegates will be asked to briefly
introduce themselves, their companies
and comment on their expectations for
the mission.

Moderator:

Bruce Pollack

President
Academy for International Health
Studies

Topic:

Macroeconomic Overview

High level overview of the Chilean
healthcare system including the
financing and delivery of care.

Presenters:

Dr. Jorge Jimenez

Professor, Public Health
Catholic University

Rodrigo Castro

Director
Libertad y Desarrollo

12:15 - 13:45 – Lunch
(San Cristobal Tower)

14:00 - 17:00 – Presentations and Discussion

Moderator:

Margaret Murray

Executive Director
Association for Community Affiliated
Plans

Topic:

**Ministry of Health: Policy Issues and
Applications**

Evaluate the policy making role of the
Ministry of Health, its public strategic
plans and progress measured against
these stated objectives.

Presenters:

Honorable Dr. Alvarao Erazo Latorre

Minister of Health

Dr. Julio Montt

Subsecretary
Networks of Public Providers

Patron Recognition Dinner

Clothing Notation: Business or Cocktail Attire.
Traveling companions invited.

18:30 - 19:00 – Transit by bus

19:00 - 21:30 – **Palacio Cousiño**

We dine this evening in the elegance of
a 19th century palace that has hosted
presidents from around the world. Built
by a wealthy Santiago mining family,
this beautiful former residence is now a
National Monument.

21:30 - 22:00 – Transit by bus (return to hotel).

TUESDAY (20 October 2009)

Clothing Notation: Business attire.

7:00 - 8:15 – Breakfast, Individual Dining
(E'Toile Lounge, 21st Floor, San
Cristobal Tower).
Traveling companions invited.

Delegates individually enjoy private
business discussions and a hosted
breakfast in the hotel restaurant.

8:15 - 9:00 – Transit by Bus

9:00 - 12:00 – Presentations and Discussion
(Clinica las Condes)

Topic:
**Chile's Unique Public/Private
Interface**

Evaluate Chile's transparent regulatory
environment guaranteeing universal
healthcare coverage

Moderator:
David Schmidt
Chief Executive Officer
Scan Health Plan

Presenters:
Dr. Manuel Inostroza
Superintendent of Health

Dr. Hernan Monasterio
National Director
FONASA

Rafael Caviedes
Chief Executive Officer
Association of Private Health Plans

12:00 - 12:15 – Transit by Promenade

12:15 - 13:45 – Lunch
Raul Correa y Familia Restaurant

13:45 - 14:00 – Transit by Promenade

14:00 - 17:00 – Presentations and Discussion
(Clinica las Condes)

Topic:
**Chile's Unique Public/Private
Interface**

Explore the interface between the public
and private hospitals throughout Chile.

Moderator:
Lynn Shapiro Snyder
Senior Member
Epstein, Becker & Green

Presenters:
Dr. Ozvaldo Artaza
Director
Luis Calvo Mackenna Children's
Hospital

Ana Maria Albornoz
Director
Association of Private Clinics and
Providers

Jaime Peirano
Director
Mutual de Seguridad

17:00 - 17:30 – Transit by Bus (return to hotel)

Evening free for individual dining.

WEDNESDAY (21 October 2009)

Clothing Notation: Business attire.

7:00 - 9:00 – Breakfast, Individual Dining
(E'Toile Lounge, 21st Floor, San
Cristobal Tower).
Traveling companions invited.

Delegates individually enjoy private
business discussions and a hosted
breakfast in the hotel restaurant.

9:00 - 9:30 – Transit by bus

9:30 - 12:00 – Traveling in small groups,
delegates will tour local healthcare
facilities.

12:00 - 12:30 – Transit by bus (return to hotel)

Afternoon free for individual enjoyment.

18:45 - 19:30 – Transit by bus

19:30 - 21:30 – **U.S. Embassy Reception**
Clothing Notation: Business or Cocktail
attire. Traveling companions invited.

Topic:
**Salute to the Chilean Healthcare
Community**

Honored Guest:
Honorable Paul E. Simons
U. S. Ambassador

21:30 - 22:00 – Transit by bus (return to hotel)

THURSDAY (22 October 2009)

Clothing Notation: Business Attire.

7:00 - 9:00 – Breakfast, Individual Dining
(E'Toile Lounge, 21st Floor, San
Cristobal Tower).
Traveling companions invited.

Delegates individually enjoy private
business discussions and a hosted
breakfast in the hotel restaurant.

9:00 - 11:00 – Presentations and Discussion
(Pedro de Valdivia, San Cristobal
Tower).

Topic:

Pharmaceuticals

Investigate this country's multifaceted
market for manufacturing and distributing
pharmaceuticals.

Moderator:

Dale Brown
Senior Vice President
MedImpact Healthcare Systems

Presenters:

Gonzalo Ramos
Director, Pharmaceutical Policy
Ministry of Health

José Manuel Cousiño

Executive Vice President
Pharmaceutical Industrial Association

11:15 - 12:30 – Presentation and Discussion

Topic:

**Technological Applications in Health
Care**

Evaluate Chile's simple and efficient
methodology for verifying eligibility and
benefits.

Moderator:

Gabby Hanna
Acting President and Chief Executive
Officer
DC Chartered Health Plan

Presenter:

Pablo Izquierdo
General Manager
i-med

THURSDAY cont. (22 October 2009)

Clothing Notation: Business Attire.

12:30 - 13:30 – Lunch
(San Cristobal Tower)

13:30 - 16:00 – Facility Reports and Wrap-up
Session

Topics:

**Reports from Delegates Following
Wednesday’s Site Visits**

**Evaluating “Lessons Learned” from the
Chilean Healthcare System**

Moderator:

James Robinson

Professor

University of California, Berkeley

Discussants:

Academy Delegation

Evening free for individual dining

OR

Delegate Departure – Delegates
departing will be met by Academy-
arranged transportation.

**FRIDAY (23 October 2009) – Delegate
Departure**

7:00 – 10:00 - Breakfast, Individual Dining
(E>Toile Lounge, 21st Floor, San
Cristobal Tower).
Traveling companions invited.

Delegates departing will be met by
Academy-arranged transportation.